



American Student Assistance Honored as a Winner in Four Categories for the 4th Annual Anthem Awards

BOSTON — November 19, 2024 — American Student Assistance® (ASA), a national nonprofit at the forefront of changing the way kids learn about careers and prepare for their futures, proudly announces that the organization has been recognized with three Silver trophies and one Bronze for the 4th Annual [Anthem Awards](#). Organized by the Webby Awards, the Anthem Awards is the largest and most comprehensive social impact award. The 4th Annual Anthem Awards was the most competitive season yet with more than 2,300 entries submitted from 34 countries worldwide.

Below are details about ASA's awards across four categories, including:

- **Jean Eddy, President and CEO of American Student Assistance® (ASA): Changing the Way Kids Learn About Careers and Prepare for Their Futures: Silver Anthem Winner in Book, Story or Feature - [Official Listing](#)**
- **Jean Eddy, President and CEO of American Student Assistance® (ASA): Changing the Way Kids Learn About Careers and Prepare for Their Futures: Silver Anthem Winner in Nonprofit Leader - [Official Listing](#)**
- **Increasing Awareness, Understanding, and Acceptance of Nondegree Pathways to Career and Economic Success for All Young People: Silver Anthem Winner in National Awareness Campaign - [Official Listing](#)**
- **Attracting, Developing, and Retaining Best-in-Class Talent at American Student Assistance: Bronze Anthem Winner in Employee Retention Initiatives - [Official Listing](#)**

"ASA is deeply honored and incredibly proud to have received four Anthem Awards in recognition of our exemplary efforts to prepare young people for their futures through equitable access to career readiness information and experiences," said President and CEO Jean Eddy, ASA.

"The Winners of this year's Anthem Awards are truly inspiring and I am honored to help elevate their impact," said Anthem Awards General Manager, Patricia McLoughlin. "At this moment, there is a lot of uncertainty in our world, but the tireless and extraordinary efforts of the Anthem Awards community provide hope that a better tomorrow is possible. Thank you to everyone doing this work and making an impact."

Launched in 2021 by the Webby Awards, the Anthem Awards honors the purpose & mission-driven work of people, companies and organizations worldwide. The Anthem Awards honors work across seven core

causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate.

About American Student Assistance® (ASA)

American Student Assistance® (ASA) is a national nonprofit changing the way kids learn about careers and prepare for their futures through equitable access to career readiness information and experiences. ASA helps middle and high school students to know themselves—their strengths and their interests—and understand their education and career options so that they can make informed decisions. ASA fulfills its mission – in schools and beyond the classroom—by providing award-winning free digital experiences, including Futurescape®, Next Voice™, and EvolveMe®, directly to millions of students, and through advocacy, impact investing, thought leadership, and philanthropic support for educators, intermediaries, and others. ASA fosters a generation of confident, crisis-proof young people who are ready for whatever path comes next after high school. To learn more about ASA, visit www.asa.org/about-asa.

About The Anthem Awards:

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose & mission-driven work of people, companies and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards honors work across seven core causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. This season's partners include Ms. Magazine, The Female Quotient, Sustainable Brands, NationSwell, and TheFutureParty. The Awards were founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, Glaad, Mozilla, NAACP, NRDC, WWF, and XQ.

About The Webby Awards:

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites and Mobile Sites; Video; Advertising; Media & PR; Apps & Software; Social; Podcasts; Games and AI, Metaverse & Virtual. Established in 1996, The Webby Awards received nearly 13,000 entries from all 50 states and over 70 countries worldwide this year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include WP Engine, LinkedIn, Meltwater, NAACP, KPMG, Wall Street Journal, Vox Media, Deadline, AdAge, TechCrunch, The Hollywood Reporter, The Hustle, Morning Brew, Passionfruit, Embedded, Link in Bio, Creator Economy NYC, Creator Spotlight, AIGA, Vote Save America, and The Publish Press.